iRisk Services bv

Briefing for new logo

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Name and activities

iRisk Services b.v. is founded in 2015 by Menno Borst and Ted Schopman, two professionals with both 20 years of experience in Risk Management. We provide high quality Risk Management, Audit and Compliance services to companies, mostly in retail business, but also in healthcare and other businesses.

Risk Management is the business of advising companies about their strategic, operational and/or IT risks, and how to manage those risks. This could mean avoiding the risk all together, or taking (control)measures to make sure that the risk will not take place or that the damages will be low. Risk Management IS NOT avoiding all risks, its knowing what risks you are taking and how to minimize the damages, if any occur.

Risk management involves understanding, analysing and addressing risk to make sure organisations achieve their objectives. So it must be proportionate to the complexity and type of organisation involved.

Because risk is inherent in everything we do, the type of roles undertaken by risk professionals are incredibly diverse. They include roles in insurance, business continuity, health and safety, corporate governance, engineering, planning and financial services.

Audit or Governance is the business of measuring (auditing) if the control measures in place are working and working well. If not, control measures need to be adjusted.

Compliance is the business of adhering to local and (inter)national laws, regulations and standards.

Targetgroup

Business to business. We focus mainly on retail companies. This is were our expertise is built over the years. But other sectors might also come in scope, such as healthcare and (semi)government.

Our entrances are mostly on C-level (CFO, CIO, CRO, Risk Manager, CEO) especially for strategic solutions. But we also work with MT's and lower level personnel in case more operational services are required.

Companies with Risk Management ambitions and needs tend to be the larger companies with sales > 30 million euro. Smaller companies might be in scope as well but with smaller budgets and smaller assignments.

Core values of iRisk Services

- Pragmatic;

- Innovative;

- Client driven;

- Ambitious;

- Trustworthy

- Best in class;

- Flexible:

USP's

- We are extremely flexible and client driven;

- We are very pragmatic, theory is important but only to support the pragmatic solutions we offer, theory will never be leading;

- Huge expertise in Risk Management; over more than 40 years of knowledge (both 20 years)

- Personal approach

- Great network in the market for direct incident response

- We are unique in that we can offer the entire Risk Management package, from IT Risk management to Operational Risk Management in all departments, and from top (C-level, strategic risk) to tactical and operational risks and audits. Only the larger accountancy firms can offer the same package, but not with the same level of business knowledge and flexibility as we can. iRisk Services provides IT and [enterprise risk management (ERM)](https://www.theirm.org/events/special-interest-groups/enterprise-risk-management/) solutions as an integrated and joined up approach to managing risk across an organisation and its extended networks.

Preconditions / restrictions

- Avoid the colour red, as it is to much of a warning signal;

- We have a sister company that uses a logo, check it at www.iriskit.nl.

A related logo, but sufficiently different and recognizable, is preferred;